

OCT19/12 11.25
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			530A-600A	30	4	\$550.00	10/22	10/26	3		M-F	3
PROGRAM : CH11 NEWS												
2			600A-700A	30	4	\$800.00	10/22	10/26	3		M-F	3
PROGRAM : CH11 NEWS												
3			700A-800A	30	4	\$625.00	10/22	10/26	3		M-F	3
PROGRAM : TODAY SHOW												
4			800A-900A	30	4	\$575.00	10/22	10/26	3		M-F	3
PROGRAM : TODAY SHOW												
5			900A-1000A	30	4	\$400.00	10/22	10/26	3		M-F	3
PROGRAM : TODAY SHOW												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			1000A-1100A	30	4	\$350.00	10/22	10/26	3		M-F	3
PROGRAM : ELLEN												
7			1100A-1200N	30	4	\$275.00	10/22	10/26	3		M-F	3
PROGRAM : ANDERSON COOPER												
8			1200N-1230P	30	4	\$375.00	10/22	10/26	3		M-F	3
PROGRAM : CH11 NEWS												
9			1230P-130P	30	4	\$275.00	10/22	10/26	3		M-F	3
PROGRAM : THE DOCTORS												
10			130P-230P	30	4	\$275.00	10/22	10/26	3		M-F	3
PROGRAM : TODAY SHOW												
11			230P-300P	30	4	\$275.00	10/22	10/26	3		M-F	3
PROGRAM : MILLIONAIRE												
12			300P-400P	30	4	\$500.00	10/22	10/26	3		M-F	3
PROGRAM : DAYS OF OUR LIVES												
13			400P-430P	30	4	\$400.00	10/22	10/26	3		M-F	3
PROGRAM : JUDGE JUDY												
14			430P-500P	30	4	\$500.00	10/22	10/26	3		M-F	3
PROGRAM : JUDGE JUDY												
15			500P-530P	30	4	\$800.00	10/22	10/26	3		M-F	3
PROGRAM : CH11 EARLY NEWS												
16			530P-600P	30	4	\$800.00	10/22	10/26	3		M-F	3
PROGRAM : AVG ALL WEEKS												
17			600P-630P	30	4	\$1,000.00	10/22	10/26	3		M-F	3
PROGRAM : CH11 NEWS												

REP: TEL# 215-564-1206
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

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*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			700P-730P	30	4	\$1,650.00	10/22	10/26	5		M-F	5
PROGRAM : JEOPARDY/WHEEL												
19			730P-800P	30	4	\$1,650.00	10/22	10/26	5		M-F	5
PROGRAM : JEOPARDY/WHEEL												
20			700P-730P	30	4	\$675.00	10/27	10/27	1		SAT	1
PROGRAM : JEOPARDY Bettis												
21			730P-800P	30	4	\$575.00	10/27	10/27	1		SAT	1
PROGRAM : SEK Hines												
22			800P-1000P	30	4	\$5,250.00	10/22	10/22	1		MON	1
PROGRAM : THE VOICE -P												
23			800P-1000P	30	4	\$3,000.00	10/23	10/23	1		TUE	1
PROGRAM : COMEDY -P <i>large 607 normal</i>												
24			1000P-1100P	30	4	\$3,000.00	10/23	10/23	1		TUE	1
PROGRAM : PARENTHOOD -P												
25			900P-1000P	30	4	\$1,500.00	10/24	10/24	1		WED	1
PROGRAM : LAW AND ORDER -P												
26			1000P-1100P	30	4	\$4,500.00	10/24	10/24	1		WED	1
PROGRAM : CHICAGO FIRE -P												
27			830P-1100P	30	4	\$9,750.00	10/28	10/28	1		SUN	1
PROGRAM : NBC SUN FOOTBALL Sports <i>805 p-12A</i>												
28			1100P-1135P	30	4	\$2,000.00	10/22	10/26	3		M-F	3
PROGRAM : 11P NEWS												
29			1100P-1135P	30	4	\$2,100.00	10/27	10/27	1		SAT	1
PROGRAM : 11P NEWS												

REP HEADLINE# 6386181
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP
OCT19/12 11.25
*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
30			1135P-1235A	30	4	\$675.00	10/22	10/26	5		M-F	5
PROGRAM : THE TONIGHT SHOW												
31			1235A-135A	30	4	\$250.00	10/22	10/26	5		M-F	5
PROGRAM : JIMMY												
32			135A-205A	30	4	\$135.00	10/22	10/26	5		M-F	5
PROGRAM : CARSON												
33			1130P-100A	30	4	\$1,200.00	10/27	10/27	1		SAT	1
PROGRAM : SAT NIGHT LIVE												
34			1135P-1235A	30	4	\$2,250.00	10/28	10/28	1		SUN	1
PROGRAM : CASH-GAB												

NEW FL Football

OCT/12 87925.00

CONTRACT TOTAL 87925.00
TOTAL SPOTS 90



MARKET TOTALS \$314,017 WPXI 28% KDKA 21% WTAE 41% WPGH 10% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*